



Placement Role (Title): Pro Sports Management, Team Assistant

Host Description: Pro Sports Management is a consulting and management company that organizes and delivers more than just sporting events. We specialize in leagues and tournaments leaving the fun to the participants. Pro Sports Management has the ability to provide:

Event planning for concept to completion

Online marketing, registration, payments, and reporting, Event logistics of scheduling, results, and standings,

Social media updates, uniforms, equipment, and facility booking, awards, banquets and event celebration

Digital game day programs for patrons, and photography

Pro Sports specializes in the "festival-ization" of events. This takes a routine sporting event and transforms it into a program with "wow" factor. These types of events have great sport logistics along with delicious food, vendor booths, product sampling, live entertainment, digital media recording and more. The result is an exciting day that is very popular with athletes, fans, sponsors, and organizing committees. To achieve this goal, the Pro Sports Management organization has multiple divisions to deliver a top notch event.

Placement Service Times: Meeting times will be negotiated with host, however placement students must be willing to work independently.

Purpose: Students will gain valuable leadership experience working with the pro sports team. Placement students will work directly with owners and programmers to develop, deliver, evaluate and top notch sporting events.

Placement Expectations:

- Student must be willing to demonstrate a commitment to the sport management and marketing industry
- Student must be a self starter with a keen interest in athletics and demonstrated business vision
- Student will complete research regarding large scale event management (IE: tough mudder, Spartan, etc)
- Meet regularly with host to discuss strategy
- Be available to assist with events and promotion
- Provide feedback to hosts regarding the events
- Report any injuries or near misses to instructor immediately for documentation

Placement Eligibility Requirements: Placement students must be flexible, able to work independently. Interest in continuing studies in sports administration, sport marketing considered an asset. Valid police check and CPR Level C/FA required.

Number of Students Accommodated within placement: (minimum 50 hours): 1 per academic year

Contact person within organization:

Tim Simpson, Co-owner: Pro Sports Management

tim@prosportsmanagement.ca

Placement application process: Students applying for this placement must submit directly to the host the following documents: a resume, cover letter and be willing to interview for the limited number of positions available. Students must clearly indicate the reason why they are interested in this opportunity.

Deadline to submit expression of interest: Sept 25th at 4pm